

2007 INSTITUTE OF  
DESIGN MONTREAL AWARDS  
COMPETITION



RULES AND ENTRY FORM	
DESCRIPTION OF THE COMPETITION	<p>The Institute of Design Montréal is launching the 10<sup>th</sup> <i>Institute of Design Montréal Awards</i> competition to highlight the excellence of Quebec design and to demonstrate that design generates wealth, improves the quality of life and expresses a society's cultural identity.</p> <p>It is organized in collaboration with professional design associations and orders, with the backing of business associations and with the financial support of <b>Canada Economic Development</b> and the <b>Ministère des Affaires municipales et des Régions</b>.</p>
ELIGIBILITY	<p>Any product or project carried out and completed in Quebec by a designer less than three years prior to the competition entry deadline, <u>except for Fashion Design, where the apparel must be from the 2007 Spring/Summer or Fall/Winter collection(s)</u>. The contestant must be a professional designer practicing in the category in which the product or project is entered.</p>
CATEGORIES	<ul style="list-style-type: none"> <li>• <b>Architecture:</b> Commercial, corporate, institutional, residential, heritage, architectural installations, etc.</li> <li>• <b>Landscape Architecture:</b> Design of public places, urban spaces and parks, enhancement of natural sites or urban landscapes, historic or environmental restoration, landscape installations</li> <li>• <b>Fashion Design:</b> Men's and women's fashions, children's clothing, furs, sportswear and professional apparel</li> <li>• <b>Interior Design:</b> Commercial, corporate, institutional, residential, etc.</li> <li>• <b>Graphic Design:</b> Corporate identity program, product/package identity (line or single item), communication campaign (3 or more items), publishing, environmental graphic design (signage, exhibition)</li> <li>• <b>Graphic Design – Electronic:</b> Web site, animation</li> <li>• <b>Industrial Design – Consumer Products:</b> Residential furnishing products, household items or appliances, sports equipment, games, accessories, etc.</li> <li>• <b>Industrial Design – Specialized Products:</b> Commercial furnishing products, medical devices, transportation equipment, professional tools, etc.</li> <li>• <b>Multidisciplinary Design:</b> Products or projects combining at least <u>three</u> design disciplines (this category is featured every second year, alternating with Industrial Research)</li> <li>• <b>Urban Planning:</b> Development plans, urban development plans, general development plans, architectural integration plans, residential, industrial, commercial, institutional and mixed development projects, urban design, etc.</li> </ul>
AWARDS	<p>The Institute of Design Montréal awards one prize per category. The winning designer in each category receives a trophy and a certificate. The winner's client company also receives a certificate.</p> <p>Furthermore, the winners, finalists and semi-finalists selected by the jury enjoy prominent visibility during the activities surrounding the competition (Gala, exhibition, prestige publications, special inserts in major newspapers, etc.).</p>

<b>SELECTION PROCESS</b>	A jury composed of recognized members of local, national and international design and business communities will select the semi-finalists, finalists and winners. The jury will review all eligible products and projects; its decisions will be final and cannot be appealed. The jury also reserves the right not to award a prize in any category it deems appropriate. The names of the winners selected from amongst the finalists will be announced at the <i>2007 Institute of Design Montréal Awards Gala</i> , which will be held on May 17, 2007.
<b>GENERAL EVALUATION CRITERIA</b>	Broadly speaking, design quality will be evaluated in terms of its: <ul style="list-style-type: none"> <li>• innovativeness (originality of the concept and of the approach, the materials, fabrication, form, use, etc.);</li> <li>• creativity;</li> <li>• human factors (ergonomics, psychology, semiology, etc.);</li> <li>• technology (kind of fabrication, appropriate usage of materials, simplicity of assembly, development of new processes, etc.);</li> <li>• environmental considerations (durability, energy savings, recycling, greenhouse gas emissions reduction, environmental respect, etc.);</li> <li>• overall appraisal;</li> <li>• socio-economic impact.</li> </ul>
<b>SPECIFIC EVALUATION CRITERIA</b>	<ul style="list-style-type: none"> <li>• <b>Architecture:</b> human factors (functionality, space treatment and usage, etc.), overall appraisal (relationship with the program, urban integration, etc.)</li> <li>• <b>Landscape Architecture:</b> human factors (contribution to new spatial experiences, respect for users' needs, etc.), technology (outdoor durability, functionality, treatment of space, spatial and environmental integration, etc.)</li> <li>• <b>Fashion Design:</b> human factors (contribution to new structural and spatial solutions), esthetic approach, formal and stylistic innovation, coherence between form and materials used, sportswear (functionality and ergonomics), furs (innovations in cutting and fur surface treatments)</li> <li>• <b>Interior Design:</b> human factors (functionality, use of space, colour and artificial/natural lighting psychology, etc.), creativity (overall effect of colours, materials, shapes, light, etc.)</li> <li>• <b>Graphic Design:</b> human factors (visibility, impact, legibility, difference, etc.)</li> <li>• <b>Urban Planning:</b> human factors (respect of and response to needs of target populations, etc.), quality of the presentation, innovation (originality of the approach), impact on the surroundings, on the environment, on quality of life and on economic development, etc.</li> </ul>
<b>DEADLINE</b>	<p>Entry forms and required items must reach the Institute of Design Montréal, at 390 Saint Paul Street East, Bonsecours Market (Level 3), Montréal QC, Canada H2Y 1H2, no later than <b>noon on January 26, 2007</b>. No entries will be accepted after this date. <u>Entry forms sent by fax or by e-mail will be rejected.</u></p> <p>Required items accompanying the entry forms and any product samples submitted will be retrievable the week following the jury deliberations in mid-March. <b>Items not claimed within the following week will be destroyed.</b></p> <p>Entry forms may be downloaded from <a href="http://www.idm.qc.ca">www.idm.qc.ca</a> and <a href="http://www.info-design.qc.ca">www.info-design.qc.ca</a>. The form may be completed online but must subsequently be printed, signed and sent to the IDM.</p>

<p><b>GENERAL ITEMS REQUIRED: ALL CATEGORIES COMBINED</b></p>	<ul style="list-style-type: none"> <li>○ Entry form, duly completed and signed</li> <li>○ Photos*: <ul style="list-style-type: none"> <li>• 3 printed photos of the product (Industrial Design, Graphic Design)</li> <li>• 6 printed photos of the project (Architecture, Landscape Architecture, Interior Design, Multidisciplinary Design, Urban Planning)</li> <li>• 2 printed photos per article of clothing worn by a mannequin (Fashion Design)</li> </ul> </li> <li>○ 1 colour photo of the entrant <u>on CD only</u> (use contestant designer's name for file name) (for promotional purposes only)</li> <li>○ 1 CD-ROM containing the aforementioned photos (by category) including that of the designer, in JPEG, TIFF or EPS for Mac, 4 colour process (CMYK), at 300 dpi resolution, 2400 pixels x 3600 pixels. Compressed files are to expand automatically</li> <li>○ Contestant's CV (see page 8 for a usable model)</li> </ul> <p>* All photos are to be in colour, 8" x 12", taken by a professional photographer and identified with the name of the contestant and the photo credit where necessary. These photos are mandatory and no synthesized image will be accepted. No slides will be accepted in any category.</p>
<p><b>OPTIONAL</b></p>	<ul style="list-style-type: none"> <li>○ Video explaining the product or project, <u>maximum</u> 3 minutes on CD in QuickTime or on DVD</li> </ul>
<p><b>SPECIFIC ITEMS REQUIRED BY CATEGORY</b></p>	<ul style="list-style-type: none"> <li>○ <b>Architecture:</b> plans, sections and elevations (2 presentation boards no larger than 24" x 36"), engineering drawing, model or perspective, program abstract</li> <li>○ <b>Landscape Architecture:</b> plan, colour rendering 11" x 17" in size and folded in two. Optional: model, perspective, technical drawing</li> <li>○ <b>Fashion Design:</b> sketches and technical drawings (geometral) of the 3 articles of clothing belonging to the same conceptual research</li> <li>○ <b>Interior Design:</b> technical drawing, perspective, colour rendering and plan 11" x 17" in size and folded in two. For renovations, "before" and "after" photos</li> <li>○ <b>Graphic Design:</b> printed specimen(s), URL (for Web site)</li> <li>○ <b>Urban Planning:</b> printed document, detailed report and key point report, plan, map, etc. (provide 5 copies of each document)</li> </ul>
<p><b>IMPORTANT</b></p>	<p>For the <b>Industrial Design and Fashion Design</b> categories, <b>do not send product or clothing samples</b> before receiving notice from the IDM specifying the date, time and place for delivering these items.</p>
	<p><b>Entries that fail to comply with these instructions will be rejected.</b></p>

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ENTRY FORM	
	<p>Please read these instructions carefully before completing the form.</p> <ul style="list-style-type: none"> <li>• Complete <b>one</b> form for each product or project entered.</li> <li>• Be specific. <b>If a question does not apply, write N/A (not applicable).</b></li> <li>• Do not exceed the space and number of words specified on the form.</li> <li>• <b>No form sent by fax or e-mail will be eligible.</b></li> <li>• <b>Under no circumstance is the form to be completed by hand.</b></li> <li>• Both the <b>designer</b> who presents the entry and the <b>client</b> are required to sign the form.</li> </ul>
<b>SECTION 1: CATEGORIES</b>	<p>Check the box corresponding to the category you wish to enter (only one selection per form).</p> <ul style="list-style-type: none"> <li><input type="radio"/> Architecture</li> <li><input type="radio"/> Landscape Architecture</li> <li><input type="radio"/> Fashion Design</li> <li><input type="radio"/> Interior Design</li> <li><input type="radio"/> Graphic Design</li> <li><input type="radio"/> Graphic Design – Electronic</li> <li><input type="radio"/> Industrial Design – Consumer Products</li> <li><input type="radio"/> Industrial Design – Specialized Products</li> <li><input type="radio"/> Multidisciplinary Design</li> <li><input type="radio"/> Urban Planning</li> </ul>
<b>SECTION 2: IDENTIFICATION</b>	

**2.1 Contestant in the 2007 Institute of Design Montréal Awards Competition**

The competing designer will act as contact person for information transmission and follow-up with the IDM.

First and last name\*: \_\_\_\_\_ Title: \_\_\_\_\_

Design firm (where applicable): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal code: \_\_\_\_\_

Telephone: (    ) \_\_\_\_\_ Fax: (    ) \_\_\_\_\_ E-mail: \_\_\_\_\_

**If any other designers worked on the project, attach an 8 1/2" x 11" sheet of paper containing each of their names, exact titles, coordinates and design disciplines.**

**2.2 Client company**

Company's name\*: \_\_\_\_\_

First and last name of senior executive: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal code: \_\_\_\_\_

Telephone: (    ) \_\_\_\_\_ Fax: (    ) \_\_\_\_\_ E-mail: \_\_\_\_\_

**\* Please make sure this information is accurate: the names of the designer(s), design firm(s) and client company or companies will be used for promotional purposes and the IDM shall not be liable for errors or omissions in the information provided on any entry form.**

**SECTION 3: PRODUCT OR PROJECT**

The texts in Section 3 will be submitted as is to the jury for evaluating the entry.

**Official French title of product or project\*:**

**Official English title of product or project\*:**

\* The official title will be used for promotional purposes. Please make sure it is spelled and capitalized correctly.

**Description of product or project; challenges and objectives** (Maximum 100 words)

(What is it? What is it about? For *Graphic Design – Electronic*, provide URL; for *Fashion Design*, explain the creative approach and specify the season of the collection, Spring/Summer 2007 or Fall/Winter 2007)

**Solutions** (Maximum 75 words)

(What makes this product or project different? How is it innovative? For *Architecture*: project's solutions in relation to the program, project's urban context; for *Landscape Architecture* and *Urban Planning*: innovation (originality of the approach), effect on surroundings, on the environment, on quality of life and on economic development, etc.; for *Fashion Design*: how do these products appeal to a new market segment?)



**SECTION 5: CONTRACTUAL AGREEMENT**

The Institute of Design Montréal reserves the right to use the items and texts submitted with this entry for advertising, promotional and public relations activities surrounding the competition.

The competing designer declares and certifies that the information provided in this document is, to his or her knowledge, true, accurate and complete, and that he or she is duly authorized to enter this product or project in the *2007 Institute of Design Montréal Awards* competition.

The purpose of any personal information provided on this form is solely to establish the entry file for evaluating the design product or project. Only the jury members and assigned IDM staff will have access to this information. Contestants' entries will be in safekeeping at the IDM's corporate offices.

**The IDM shall have no liability whatsoever in respect of the validity of the information contained on this entry form.**

	/	
Designer's name (please print)	Title	
	/	/
Designer's signature	Signed at	Date
	/	
Client's name (please print)	Title	
	/	/
Client's signature	Signed at	Date

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DESIGNER'S CV (YOU MAY COMPLETE THIS MODEL OR ATTACH YOUR OWN CV)	
DESIGNER'S NAME:	_____
DESIGN EDUCATION:	_____
AFFILIATIONS:	<input type="radio"/> AAPQ <input type="radio"/> ADIQ <input type="radio"/> APDIQ <input type="radio"/> OAQ <input type="radio"/> OUQ <input type="radio"/> SDGQ
NUMBER OF YEARS OF DESIGN EXPERIENCE:	_____
WORK EXPERIENCE IN DESIGN:	_____
<u>AWARDS AND MENTIONS EARNED:</u>	
QUEBEC:	_____
CANADA:	_____
INTERNATIONAL:	_____
DESIGN SPECIALIZATION:	_____
<u>KEY DESIGN ACHIEVEMENTS (IN ORDER OF IMPORTANCE):</u>	
NAME OF PRODUCT OR PROJECT:	_____
CLIENT'S NAME:	_____
YEAR OF COMPLETION:	_____
DESCRIPTION:	_____
NAME OF PRODUCT OR PROJECT:	_____
CLIENT'S NAME:	_____
YEAR OF COMPLETION:	_____
DESCRIPTION:	_____
NAME OF PRODUCT OR PROJECT:	_____
CLIENT'S NAME:	_____
YEAR OF COMPLETION:	_____
DESCRIPTION:	_____

Designer's name

Designer's signature